



अपनाओं वही...जो हैं सही...



SUPERIOR SEEDS FOR SUSTAINABLE GROWTH





Kartavya Seeds is Dedicated to Growth of Farmers. We Are an ISO 9001: 2015 Certified Company Engaged in Research & Production of Superior Quality Seeds for a Wide Range of Field Crops, Vegetable Crops, Pulse Crops, Spice Crops & Forage Crops.

Backed By 20 Years of Experience & Expertise, We Have Become a Force to Be Reckoned With in Seeds Industry By Consistently Meeting Farmers' Expectations of Excellence in Disease Resistance, Quality & Yield.

Our Seeds are Ingrained With Qualities to Produce Safe, Rich, Flavourful, Nutritious Crop. While the Farmers Harvest Prosperous Crops, They are Able to Achieve it With Fewer Resources. This Protects the Environment & Sets the Right Foundation to Realize Sustainable Growth.



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VISION

Helping farmers grow robust, safe and high quality crops sustainably by producing and supplying superior seeds with a drive for innovation that addresses challenges faced by the farmers.

VALUES

- We are committed to deliver high quality seeds
- We continuously innovate to address challenges of farmers
- We exhibit integrity in all our work
- We encourage environmentally responsible farming practices



SELECT RIGHT SEEDS, GROW MORE CROP



While Quality & Quantity of Crop is Influenced by Geological & Environmental Factors, Selecting Right Seeds Sets the Foundation of Producing Better Yield. At Kartavya Seeds, We Produce Seeds After Thorough Research With Regards To Flavour Profiles, Insect & Disease Resistance, Regional Flavour Preferences, Colour & Shelf Life.

This Catalogue Comprises of Varieties of Field Crop & Vegetable Crop Seeds
That Standout by Delivering High Yield, Excellent Field Performance,
Attractive Colour, Ideal Shape & Delicious Taste. We Perform Detailed Quality
Inspection & Multi Location Trails at Our R&d Centre. We are Focused On
Creating Cost Efficiency & Increasing Return on Investment For Farmers by
Helping Them to Achieve More Yield Per Acre.



Experience

We Have a Team of Experts Having Hands-on Experience in Research, Production & Processing of Seeds. Our Scientists are Abreast with Latest Technology & Our Farmers are Trained to Carefully & Technically Handle Seeds.

Quality

Supplying Superior Quality Products & Continuously Working on Improving Product Quality is At the Heart of Our Ideology. We Combine Conventional Knowledge & New Technologies to Deliver Seeds that Help in Maximizing Agriculture Productivity.

Infrastructure

Our Seeds are Produced in Fertile Production Plots Stretching Over a Sprawl of 100 Acres. We Have State of the Art Seeds Processing Facility Equipped with Advanced Machinery & a Research Lab to Boost Our Drive For Innovation.

Sustainable Growth

With Human Population Growing at an Alarming Rate, Need of the Hour is to Find Ways to Feed Them in a Way that Doesn't Sabotage Nature's Balance. Hence We are Working on Producing Seeds that Give Off More Production Consuming Less Water & in Turn Saves Energy.

Support

We Provide Complete Guidance to Farmers on Techniques Which Would Help Them Produce More Yields. It is Inherent Part Our Vision to Pioneer & Implement Programs Dedicated to Growth & Development of Farmers.







HYBRID OKRA - F1 HYBRID

CHAMPION

Plant Height : 5-6 Feet

1st Picking : 45-50 Days from Sowing

Fruit Color : Dark Green

Remarks : Profuse Branching

Tolerant to YVM Virus Good Productivity

Fruits Having 8-10 cms Length with 5 Ridges

Medium Internodel Distance



CLASSIC

Plant Height : 4-5 Feet

1st Picking : 40-45 Days from Sowing

Fruit Color : Dark Green

Remarks : Cut Leaf with Profuse Branching

High Tolerant to YVM Virus

Good Productivity

Fruits Having 8-10 cms Length with 5 ridges

Short Internodel Distance



CHANDRA

Plant Height : 4-5 Feet

1st Picking : 40-43 Days from Sowing
Fruit Color : Dark Green, Attractive Shiny
Remarks : Cut Leaf with Profuse Branching

High Tolerant to YVM Virus Good Productivity

Fruits Having 8-10 cms Length with 5 ridges

Short Internodel Distance



BRINJAL - F1 HYBRID

RAGHAV

1st Picking : 55-60 Days after TPL Fruit Shape : Oval Round Fruit Color : Reddish Purple

Fruit Weight : 65-70 gm Cluster Bearing



BRINJAL - F1 HYBRID

RADHA

1st Picking : 60-65 Days Fruit Shape : Round Fruit Color : Dark Purple Fruit Weight : 150-250 gm

Remarks : High Yielding with Attractive Purple Shiny

Fruit Color



REVA

1st Picking : 60-65 Days after TP Fruit Shape : Oval Round Fruit Color : Dark Purple

Fruit Weight : 200-250 gm

Remarks : Attractive Purple Shiny Fruit Color



RAJA

1st Picking : 60-65 Days after TP

Fruit Shape : Oblong
Fruit Color : Black
Fruit Weight : 160-400 gm

Remarks : Good Shining Fruit with Less Seeds



ROCKY

1st Picking : 60-65 Days after TP

Fruit Shape : Round Fruit Color : Black Fruit Weight : 140-240 gm Remarks : Good Shining Fruit



BRINJAL - F1 HYBRID

RAMYA

1st Picking : 60-65 Days after TP
Fruit Shape : Medium Long
Fruit Color : Black
Fruit Weight : 100-120 gm
Remarks : Cluster Bearing



REVATI

1st Picking : 60-65 Days after TP Fruit Shape : Medium Long Thin Fruit Color : Dark Pink

Fruit Weight : 55-75 gm

Remarks : Cluster Bearing with Bacterial Wilt Tolerant



RESHMA

1st Picking : 65-70 Days after TP

Fruit Shape : Oval Round

Fruit Color : Light Green with Mild Strip

Fruit Weight : 85-95 gm
Remarks : Cluster Bearing



RADHEY

1st Picking : 60-65 Days after TP

Fruit Shape : Oval

Fruit Color : Green with Cream Color Strip

Fruit Weight : 100-110 gm Remarks : Cluster Bearing



BRINJAL - F1 HYBRID

BHARTA

1st Picking : 65-70 Days after TP

Fruit Shape : Oblong

Fruit Color : Green with White Strip

Fruit Weight : 200-300 gm Remarks : Good for Bharta



SPINY

1st Picking : 65-70 Days after TP

Fruit Shape : Oval

Fruit Color : Purple with Green & White Strip

Fruit Weight : 60-70 gm

Remarks : Thorny Hybrid, Good Shining Fruit



SUNMICA

1st Picking : 60-65 Days after TP

Fruit Shape : Oval Round

Fruit Color : Greenish Purple with White Strip

Fruit Weight : 60-80 gm

Remarks : Non Thorny Hybrid

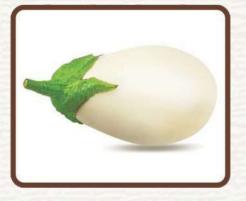


WHITE BALL

1st Picking : 60-65 Days after TP

Fruit Shape : Oval Fruit Color : White Fruit Weight : 80-100 gm

Remarks : Good Shining on Fruit



HOT PEPPER - F1 HYBRID

BARSANA

Days of First Harvest : 55 - 60 Days

Plant Type : Medium Tall Spreading

Fruit Color : Parrot Green Fruit Length : 16-18 cms Fruit Diameter : 1.8 cms

Pungency : Medium Pungent Disease Resistance : Good Virus Resistance

Remarks : Good for Fresh & Dry Purpose



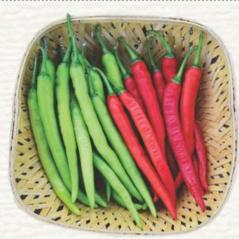
MAGIC

Days of First Harvest: 55 - 60 Days

: Medium Tall Spreading Plant Type Fruit Color : Green, Less Wrinkled

Fruit Length : 14-16 cms Fruit Diameter : 1.8 cms

: Medium Pungent Pungency Disease Resistance : Virus Tolerance Remarks : Good for Red Dry

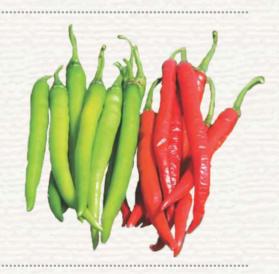


KARTAVYA - 03

Days of First Harvest : 55 - 60 Days

: Erect Plant Type **Fruit Color** : Green : 13 -15 cms Fruit Length : 1.2 cms Fruit Diameter : Pungent Pungency

Disease Resistance : Tolerant to Anthrancnose Remarks : Thin Wrinkle Drying



PADMA

Days of First Harvest : 60 - 65 Days

: Healthy, Straight & Strong Plant Plant Type

Fruit Color : Fresh Green Color, Dry - Dark Red Color

Fruit Length : 16-18 cms

Fruit Diameter : 2 to 2.2 cms, Flattish Round

Pungency : Medium Pungent Disease Resistance : Good Virus Tolerance

: Suitable for Both Fresh & Red Dry Purpose, Remarks

Dry Fruit are Curling



HOT PEPPER - F1 HYBRID

KARTAVYA - 23

Days of First Harvest : 50 - 55 Days Plant Type : Spreading **Fruit Color** : Parrot Green Fruit Length : 14-16 cms Fruit Diameter : 1.2 to 1.3 cms Pungency : Medium

Disease Resistance : Good Virus Resistance

Remarks : Green Chilli Purpose, Good Heat Tolerance



KARTAVYA - 409

Days of First Harvest: 60-65 Days

: Semi Erect Type Plant Plant Type **Fruit Color** : Shiny Deep Green

: 8-9 cms Fruit Length : 1.1 to 1.3 cms Fruit Diameter : High Pungent Pungency Disease Resistance : Good Virus Resistance

Remarks

: High Yielding, Early Maturing, Good Fruit

Shelf Life



TAPAN

Days of First Harvest : 55 - 60 Days

: Medium Tall Spreading Plant Type

Fruit Color : Green : 8-10 cms Fruit Length : 1.1 cms Fruit Diameter : High Pungent Pungency Disease Resistance : LCV & Heat

: Good for Kharif & Summer & Dry Purpose Remarks



KARTAVYA - 05

Days of First Harvest: 60 Days after Transplanting

: Erect Plant Type Fruit Color : Dark Green Fruit Length : 7-8 cms : 0.7 to 0.8 cms Fruit Diameter Pungency : High Pungent Disease Resistance : Good Virus Resistance

Remarks : Fruits are Short Length & Attractive

Green in Color



HOT PEPPER - F1 HYBRID

BLISS

Days of First Harvest: 60 to 65 Days after Transplanting

Plant Type : Erect Plant Type **Fruit Color** : Green Color Fruit Length : 6-7 cms

Fruit Diameter : 1 cms / Single Upright

: High Pungent (80000-82000 HSU) Pungency Disease Resistance : Good Virus & Sucking Pest Tolerance : Vigorous Strong Plant, Suitable in Autumn, Remarks

& Winter Season, Heat Tolerance, Suitable

Only for Green Purpose



BLISS-2

Days of First Harvest: 75 to 80 Days after Transplanting

: Plants are Small with Strong Stem & Short Plant Type

Fruit Color Internode

Fruit Length : Fresh Green Color, Dry Red Color

Fruit Diameter : 6-7 cms

: 1.0 to 1.2 cms, Cluster Bearing Pungency Disease Resistance : High Pungent (80000-82000 HSU) Remarks : Good Virus & Sucking Pest Tolerance

: Close Bearing, Highly Pungent, High

Yielding Potential, Sowing in Autumn & Winter Season



KARTAVYA - 101

Days of First Harvest: 60-65 Days Plant Type : Spreading **Fruit Color** : Attractive Green

: 15-17 cms Fruit Length : 2.5 cms Fruit Diameter : Low Pungent Pungency

: Good Tolerant to Viral Disease Disease Resistance

Remarks : Good for Fresh Green & Achar Purpose



BULLET SUPER

Days of First Harvest : 55 to 60 Days after Transplanting Plant Type : Bushy Plant with Vigorous Plant

Fruit Color : Attractive Green Color

Fruit Length : 5-7 cms

Fruit Diameter : 2 to 2.5 cms, Smooth Surface

: High Pungent (80000-90000 HSU) Pungency

Disease Resistance : Good Virus Tolerance

: Close Bearing, High Yield, Green Purpose Remarks



HOT PEPPER - F1 HYBRID

SHAKTI

Days of First Harvest : 55 to 60 Days after Transplanting

Plant Type : Erect Plant Type Fruit Color : Green Color Fruit Length : 5-7 cms

Fruit Diameter : 2.0 to 2.5 cms, Rough Surface

Pungency : High Pungent

Disease Resistance : Good Virus Tolerance

: Gundu Type, Green Purpose, Conical Remarks

Shape, Rough Fruit Surface



SWEET PEPPER - F1 HYBRID

SULTAN

Plant Height: 100 - 120 cms

1st Picking : 55 - 60 Days after Transplanting

Fruit Weight: 100 - 110 gm Unripe Color : Green Ripe Color : Red

Remarks : Good for Long Transport



SANDY

: Medium Tall, Bushy Plants Having Vigorous **Plant** Growth, Dark Green Leaves, Dense Foliage

Providing Fruit Shelter

: 50 - 55 Days after Transplanting 1st Picking

Fruit Weight : Avg. 160 - 170 gm

Fruit Length &: 10-12 cms Length, 10 cms Diameter

Diameter

Remarks

: Fruit is Dark Green When Fesh & Red Color When Fruit

Ripen, Thick Walled & Glossy

: Longer Shelf Life, Ideal for Long Transportation, **High Export Potential**



TOMATO - F1 HYBRID

KARISHMA

Plant Type : Semi Determinate

Days of 1st Harvest : 65 Days after Transplanting

Fruit Shape : Blocky : 100 - 120 gm Fruit Weight Fruit Color / Skin : Red with Thick Skin : Kharif and Rabi Season

Disease Resistance : Tolerant to TLC Virus, Alternaria & Fusarium

Wilt

: It is an Excellent Hybrid, Which has Very Remarks

Good Resistance for Viruses & Alternaria



KESHAV

Plant Type : Semi Determinate

Fruit Shape : Blocky Fruit Weight : 100 - 120 gm Fruit Color / Skin : Red with Thick Skin : Rabi & Summer Season

Disease Resistance : High Tolerant to TLCV & Bacterial Wilt : It is Very Good Hybrid for Summer Season Remarks

& Best for Long Transportation



KARTAVYA JUMBO

Plant Type : Determinate Fruit Shape : Blocky Fruit Weight : 100 - 140 gm Fruit Color / Skin : Red

: Round The Year Season

Disease Resistance : Tolerant to TLCV & Bacterial Wilt Remarks : Good Skin, Very Firm Fruit



KABUL

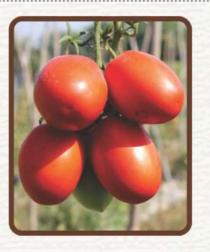
Plant Type : Semi Determinate

Fruit Shape : Blocky : 100 - 130 gm Fruit Weight Fruit Color / Skin : Attractive Red

: Round The Year, Highly Suitable in Summer Season

Disease Resistance : Tolerant to TLCV & Bacterial Wilt : Good Skin, Excellent Skin Quality, Very Remarks

Firm Fruit



TOMATO - F1 HYBRID

KAMINI

Plant Type : Semi Determinate

Days of 1st Harvest : 65 Days after Transplanting Fruit Shape : Flat Round with Green Shoulder

: 100 - 120 gm Fruit Weight

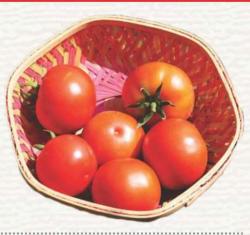
Fruit Color / Skin : Red with Medium Skin Thickness

: Kharif / Summer Season

Disease Resistance : Tolerant to Bacterial Wilt & Virus Complex

: It can be Grown Very Nicely in Bacterial Remarks

Wilt Affected Area



KEVAL

Plant Type : Semi Determinate

Days of 1st Harvest : 65 Days Fruit Shape : Round : 110 - 120 gm Fruit Weight Fruit Color / Skin : Red with Thick Skin : Kharif & Rabi Season

Disease Resistance : Tolerant to Bacterial Wilt & Fusarium

: Sour Taste & Goof for Planting in Kharif as

well as Rabi Season



KAILASH

Plant Type : Determinate : Flat Round Fruit Shape : 80 - 100 gm Fruit Weight Fruit Color / Skin : Red : Kharif & Rabi Season

Disease Resistance : High Tolerance to TLCV, Heat

: Excellent Shelf Life & Good Firmness Remarks



CABBAGE - F1 HYBRID

AMBA-45

Days of Maturity : 45 - 50 Days : 0.8 - 1.0 kgs Avg. Weight Field Holding : 7-8 Days

Capacity

Disease Resistance : Black Rot : Attractive Green Color Remarks : Very Firm & Uniform



CABBAGE - F1 HYBRID

MANSI-50

: 50 Days Days of Maturity Avg. Weight : 0.8 - 1.0 kgs : 15-20 Days Field Holding

Capacity

Disease Resistance : Black Rot & Diamond Back Moth

: Attractive Green Color

: Very Firm Head, Good Field Holding Even Remarks

Though Mature Early



RUDRA-55

: 55 - 60 Days Days of Maturity Avg. Weight : 0.8 - 1.1 kgs : 15-20 Days Field Holding

Capacity

Disease Resistance : Black Rot Color

Remarks

: Heads are Compact with Short Core Length While Having Crisp Texture & Sweet Taste.

A Leading Heat Tolerant Variety for Tropical & Sub-Tropical Areas as Excellent Heat



SHAMBHU-60

Days of Maturity : 60-65 Days Avg. Weight : 0.8 - 1.2 kgs Field Holding : 15-20 Days Capacity

Disease Resistance : Black Rot

Color : Bluish Green Color

Remarks : Very Firm & Coconut Shape Cabbage



KARTAVYA-65

Days of Maturity : 65 - 70 Days Avg. Weight : 1.2 - 1.5 kgs Field Holding : 25-28 Days

Capacity

Disease Resistance : Diamond Back Moth & Black Rot

: Dark Green Color Remarks : Tolerant to Heat



MUSK MELON - F1 HYBRID

CANDY

Days of Maturity : 70 - 75 Days

: Rind is Buff Yellow with Attractive Fine Nets Fruit Color / Skin

: Flesh is Thick & Orange Color Flesh Color

: Globe Shaped Fruit Shape : 1.7 to 2.5 kg Fruit Weight

Sweetness / Aroma : 12-14% Sugar Content, Tender Juicy & Rich

in Aroma

: Tolerant to Fusarium Wilt, Good Transport Remarks

Quality, Widely Adaptability



MITTHI

Days of Maturity : 70 - 75 Days

: Dense Yellowish Netting Fruit Color / Skin : Attractive Orange Flesh Flesh Color

Fruit Shape : Round Fruit Weight : 1.5 to 2.4 kg

Sweetness / Aroma: Very Sweet with Aroma (12-13% TSS)

: Aromatic Orange Flesh, Good Tolerance

Against Fusarium Disease & Virus, **Good Keeping Quality**



DESSERT

: 65 - 70 Days Days of Maturity

Fruit Color / Skin : Dense Yellowish Netting : Attractive Orange Flesh Flesh Color

Fruit Shape : Oval : 1.5 to 2 kg Fruit Weight

Sweetness / Aroma: Very Sweet with Aroma (13-14% TSS) : Highly Suitable in Summer Season, High Remarks

TSS, Good Keeping Quality



HONEY

Days of Maturity : 70 - 80 Days

Fruit Color / Skin : Smooth Green Netting with Orange Flesh

Flesh Color : Orange Flesh Fruit Shape : Round Fruit Weight : 1 to 2 kg

Sweetness / Aroma: Very Sweet with Aroma

: Tolerant to Fusarium Wilt, Good Transport Remarks

Quality



MUSK MELON - F1 HYBRID

LALI

Days of Maturity : 75 - 80 Days after Sowing

Fruit Color / Skin : Smooth Yellow Netting with Light Green Skin

Flesh Color : Light Green Flesh

Fruit Shape : Round Fruit Weight : 1 to 1.5 kg Sweetness / Aroma : Very Sweet

Remarks : Tolerant to Fusarium Wilt, Good Transport

Quality



SHAMBHU

Days of Maturity : 55 - 60 Days

Fruit Color / Skin : Extremely Attractive Strip with Mild Net

Flesh Color : Orange Flesh Color & Aroma Fruit Shape : Round with Medium Cavity

Fruit Weight : 1 to 1.25 kg

Sweetness / Aroma: Very Sweet with Aroma

Remarks : Sturdy, Healthy & Dense Plant with

Excellent Bearing Habit



WATER MELON - F1 HYBRID

TANSEN

Days of Maturity : 65 - 70 Days after Sowing

Fruit Color : Black
Flesh Color : Dark Red
Sweetness : Very Sweet
Avg. Fruit Weight : 4 to 5 kg
Fruit Shape : Oblong

Remarks : Good for Long Transportation



TANSEN GOLD

Days of Maturity : 65 - 70 Days after Sowing

Fruit Color : Black
Flesh Color : Dark Red

Sweetness : Very Sweet (TSS 13%)

Avg. Fruit Weight : 4 to 5 kg
Fruit Shape : Oblong

Remarks : Good for Long Transportation, Small Seed



WATER MELON - F1 HYBRID

KARTAVYA VIJAY

Days of Maturity : 60 - 65 Days after Sowing

Fruit Color : Dark Black Color Flesh Color : Dark Red Flesh

Sweetness : Very Sweet (TSS 13.5%)

Avg. Fruit Weight : 4 to 5 kg Fruit Shape : Oblong

Remarks : Good for Long Transportation, Good Disease

Resistance



KARTAVYA-332

Days of Maturity : 60 - 65 Days after Sowing

Fruit Color : Bluish Black with Highly Faded Strips

Flesh Color : Deep Crimson Sweetness : Very Sweet (TSS - 12 to 13%)

Avg. Fruit Weight : 3 to 4.5 kg Fruit Shape : Cylindrical

Remarks : High Yielding, Very Good Transport &

Keeping Quality



KARTAVYA-SUPER

Days of Maturity : 75 - 80 Days after Sowing

Fruit Color : Light Green with Dark Green Strip

Flesh Color : Deep Red Pulp (Flesh)

Sweetness : Very Sweet (TSS - 12 to 12.5%)

Avg. Fruit Weight : 8 to 10 kg

Fruit Shape : Extremely Attractive Jubilee Elliptical (Oval Shape)

: Sturdy, Healthy & Dense Plant, Tolerant to Abiotic Stress, Small Dark Brown Seed



BLACK KING

Remarks

Days of Maturity : 85 - 90 Days after Sowing

Fruit Color : Blackish Green

Flesh Color : Deep Red Crispy Flesh

Sweetness : Very Sweet (TSS - 12 to 12.5%)

Avg. Fruit Weight : 7 to 10 kg

Fruit Shape : Sugar Baby Type / Round Black

Remarks : Uniform Fruit Size, Very Good Adaptability,

Good for Long Distance



WATER MELON - F1 HYBRID

TOPAZ

Days of Maturity : 85 - 90 Days

Fruit Color : Light Green with Dark Green Strip

Flesh Color : Dark Red Sweetness : Very Sweet Avg. Fruit Weight : 10 to 12 kg Fruit Shape : Oblong

Remarks : Good for Long Transportation



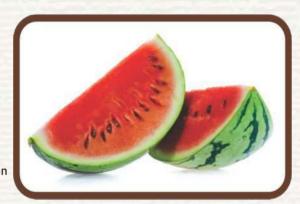
TOPAZ PLUS

Days of Maturity : 75 - 80 Days

Fruit Color : Light Green with Dark Green Strip

Flesh Color : Dark Red Sweetness : Very Sweet Avg. Fruit Weight : 9 to 11 kg Fruit Shape : Oblong

Remarks : Early Variety & Good for Long Transportation



BITTER GOURD - F1 HYBRID

MASTI

1st Picking : 55 - 60 Days after Sowing

Fruit Color : Dark Green

Fruit Shape : Medium Thick with Pointed Spines

Fruit Length: 20-24 cms

Remarks : Dark Green Shining Spines & Yielding Hybrid



BALI

1st Picking : 50 - 55 Days after Sowing Fruit Color : Attractive Dark Green

Fruit Shape : Long Spindle

Fruit Length: 20-25 cms, 50-60 gm Weight

Remarks : Long Dark Green, Very Strong Vigour, Nice Shape,

Semi Spined, Extremely High Yielding



BITTER GOURD - F1 HYBRID

MAHI

1st Picking : 60 Days after Sowing

Fruit Color : Medium Dark Green, Attractive Color

Fruit Shape : Medium Length Spiny

Fruit Length : 16-18 cms

Remarks : Fruits of This Hybrid are Medium Dark Green,

Straight Long with Thick Spines. Very High

Yielding & Vigorous Growing Plant



KARTAVYA - 1520

1st Picking : 50 - 55 Days after Sowing

Fruit Color : Dark Green Fruits have Continuous Blunt Ridge

Fruit Shape : Spindle Shaped Fruits

Fruit Length : 15-17 cms, 3.8 to 4.5 cms Diameter

Remarks : Very Good Vine Vigour with Strong Stem Girth,

Intermediate Resistance to PM & DM, Good

Keeping Quality & Transportation



CHHOTTU

1st Picking : 50 - 55 Days after Sowing Fruit Color : Attractive Shining Green

Fruit Shape : Short Spiny Fruit Length : 12-14 cms

Remarks : Very Short Length, (Chu-Chu Type) Spiny &

Vigorous Growing Hybrid



RIDGE GOURD - F1 HYBRID

MOHINI

1 st Picking : 50-55 Days from Sowing

Fruit Length : 40-45 cms

Season : Round the Year

Remarks : Vigorous Vne Growth, Attractive Strong Ridges

Short Internodes & Highly Productive



MALLIKA

1 st Picking : 50-55 Days from Sowing

Fruit Length & :

: 30-35 cm, Long Dark Green Color Fruit

Color

Avg. Fruit Weight: 135-165 cms

Remarks : Medium Long Thin



SPONGE GOURD - F1 HYBRID

DAMINI

1 st Picking : 50-55 Days from Sowing

Fruit Color : Green
Fruit Length : 25-30 csm
Season : Round The Year

Remarks : Good Yielding Vigorous Hybrid with 20-25

Green Fruits Per Plant Vine



DIVYA

1 st Picking : 50-55 Days from Sowing

Fruit Color : Light Green

Fruit Length : 25-30 csm, 125-150 gm

& Weight

Remarks : White Seeds Hybrid, Very High Fruit Set



BOTTLE GOURD - F1 HYBRID

NISHA

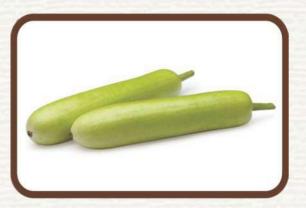
Fruit Length : 1 to 1.5 ft

Days of Maturity: 60 Days from Sowing

Fruit Shape : Cylindrical Fruit Color : Light Green

Remarks : It is Very Vigorous Growing & High Yielding

Hybrid, Having Light Green Color



NAGMA

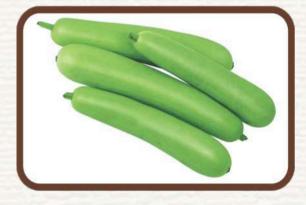
Fruit Length : 1.5 to 2 ft

Days of Maturity : 75 Days from Sowing
Fruit Shape : Cylindrical to Bottle Shaped

Fruit Color : Light Green

Remarks : It is Very Vigorous Growing & High Yielding

Hybrid, Having Light Green Color



ANU

Fruit Length : 30 to 35 cms

Days of Maturity : 50 55 Days after Sowing

Fruit Shape : Cylindrical

Fruit Color : Attractive Green Color

Remarks : It is Very Vigorous with High Number of Fruits



BOSS

Days to 1st Picking : 55 - 60 Days after Sowing

Fruit Color : Glossy Green
Fruit Shape : Flattish Round
Fruit Weight : 500-600 gm

Remarks : Vigorous Plant with High Fruit Shape



BOTTLE GOURD - F1 HYBRID

PEAR

Days to 1st Picking : 55 - 60 Days after Sowing

Fruit Color : Green
Fruit Shape : Pear Shape
Fruit Weight : 750-800 gm

Remarks : Attractive Green Color



TINDA - F1 HYBRID

BEAD

Days to 1st Picking: 40-45 Days after Sowing

Fruit Color : Green

Fruit Shape : Medium Size Round

Fruit Weight : 80-100 gm

Remarks : Attractive Green Color Hairy Fruits



PUMPKIN - F1 HYBRID

MOTTU

Days of Maturity : 85 - 90 Days Fruit Shape : Flat Round

Fruit Color : Green with White Dots

Fruit Weight : 3 - 4 kg

Remarks : Excellent Yield



PUMPKIN - F1 HYBRID

KARTAVYA 760

Days of Maturity : 90 - 95 Days

Fruit Shape : Elongated with Cream Spot

Fruit Color : Blackish Green Fruit Weight : 2 - 3 kg

Remarks : Good For Long Distance Transport, Good

Yielder



KARTAVYA 770

Days of Maturity : 85 - 90 Days Fruit Shape : Flattish Round

Fruit Color : Dark Green at Immature Stage & Yellowish

Orange after Full Maturity

Fruit Weight : 4 - 5 kg

Remarks : Extremely Higher Yield, Excellent in Taste



KARTAVYA 780

Days of Maturity : 90 - 100 Days
Fruit Shape : Semi Flat Round
Fruit Color : Blackish Green
Fruit Weight : 5.5 to 6 kg

Remarks : It is Vigourous Growing, High Yileding Early

Maturing Hybrid with Yellowish Flesh



CUCUMBER

KSCU-01

Days of 1st Picking : 30 - 35 Days
Fruit Color : Dark Green
Fruit Weight : 150-160 gm
Fruit Length : 15-16 cms

Fruit Shape : Uniform Cylindrical Parthanocarpic



CUCUMBER

KSCU-11 (Varda)

Days of 1st Picking : 35 - 40 Days
Fruit Color : Green Bicolor
Fruit Weight : 150-180 gm
Fruit Length : 15-18 cms

Fruit Shape : Uniform Cylindrical



KSCU-12

Days of 1st Picking : 35 - 40 Days
Fruit Color : Dark Green
Fruit Weight : 160-180 gm
Fruit Length : 18-20 cms

Fruit Shape : Uniform Cylindrical Shiny Fruit



BUNCH

Days of 1st Picking: 32 - 34 Days

Fruit Color : Dark Green with Small Leaves

Fruit Weight : 100-120 gm Fruit Length : 12-15 cms

Fruit Shape : Uniform Cylindrical Shiny Fruit

Remarks : Open Type Plant, Optimum Vigour, Healthy

Plant, Cluster Bearing Habit with 3-4 Fruits Good Regeneration Capacity with Good

Endurance



MADHUR

Days of 1st Picking : 38 - 40 Days

Fruit Color : Green with Light Yellow Strip

Fruit Weight : 250-300 gm Fruit Length : 22-25 cms

Fruit Shape : Elongated Medium Long

Remarks : Soft Skin, Attractive & Very Tasty Fruits



CUCUMBER

KOMAL

Days of 1st Picking : 42 - 44 Days

Fruit Color : Attractive Dark Green

Fruit Weight : 250-280 gm Fruit Length : 30-35 cms

Fruit Shape : Elongated Medium Long

Remarks : Uniform Attractive Fruit, Good Taste



RADISH

HERON WHITE HYBRID

Days of Maturity : 35 - 40 Days
Types of Leaves : Palak Patta Type
Root Shape : Cylindrical
Root Length : 18-20 cms
Root Color : Attractive White



CHETKI IMPROVED

Days of Maturity : 40 - 45 Days
Types of Leaves : Chetki Type
Root Shape : Cylindrical
Root Length : 40-45 cms
Root Color : Shining White



WHITE FEATHER

Days of Maturity : 40 - 45 Days
Types of Leaves : Palak Patta Type

Root Shape : Cylindrical (Slight Pungent)

Root Length : 25-30 cms Root Color : White



CARROT

RED KONE

Days of Maturity : 70 - 75 Days
Fruit Color : Attractive Red
Fruit Length : 25-30 cms

Fruit Shape : Roots are Sleek, Tender & Tapering

Remarks : Red Core, Very Sweet Taste, Suitable for

Long Distances



SPINACH - F1 HYBRID

LEAFY EXTRA

Days of Maturity: 35 Days

Growing Habit : Very Vigorous & Erect with More Number of

Leaves

Leaves : Broad & Attractive Green Leaves

No. of Cutting : 2-3 Cutting Bolting : Slow

Remarks : Widely Adopted



IMPROVED BEET ROOT

KARTAVYA QUEEN

Days of Maturity : 50 - 55 Days Fruit Weight : 100-150 gm Fruit Color : Deep Red

Remarks : Good Standing Ability in Field after Maturity



IMPORTED CORIANDER

KHUSHBU

Days of Maturity: 50 Days

Season : Kharif / Rabi & Mid Summer

Remarks : Broad Leaves, Good Aroma, Tolerant to Bolting



RESEARCH SPINACH

LEAFY

Days of Maturity : 35 - 40 Days
Growing Habit : Vigorous Growing
Leaves : Broad Leaves
No. of Cutting : 2-3 Cutting



CLUSTER BEANS

KARTAVYA-216

1st Picking : 40 - 45 Days
Fruit Color : Attractive Green
Fruit Length : 10-12 cms

Remarks : Erect & Single Stem Plant with Fruiting in Cluster



COW PEA

KARTAVYA-110

Plant Type : Dwarf & Bushy

1st Picking : 35 - 40 Days First Picking Starts : Dark Gree, Medium Long & Soft Pod

Pod Length : 13-17 cms Long

Remarks : High Yielding, Tolerance to Disease



KARTAVYA-111

Plant Type : Strong, Semi Viny Growth with Dense Foliage &

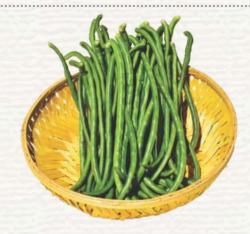
Big leaves

1st Picking : 50 - 55 Days First Picking Starts

: 2-3 pods Per Inflorescences, Cylindrical Medium Pod

Long & Shiny Light Green in Color

Pod Length: 20-22 cms Long Remarks : High Yield Potential



FRENCH BEAN

SILKY

Plant Type : Strong & Bushy 1st Picking : 40 - 45 Days : 7-8 Days Shelf Life

Pod Color : Bright Dark Green

: Attractive Slender Smooth Pod Pod Type

Pod Length: 13-15 cms

: Dark Green Pod Color & Suitable for Long Remarks

Distance



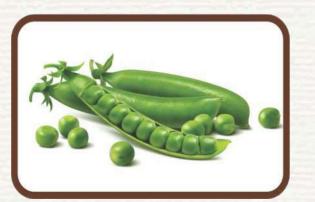
PEAS

EAGLE

Plant Type : Semi Spreading 1st Picking : 60 - 65 Days

Pod Length : 8-10 cms with Grains

Pod Color : Dark Green Pod in Bunching



ONION

KARTAVYA N53

Days of Maturity: 90 - 100 Days after TP : Flat Oval Shape **Bulb Shape Bulb Color** : Medium Red Bulb Weight : 90 - 100 gm Season : Kharif & Rabi Season

: Good Yielding Variety Remarks



SHIVA

Days of Maturity: 95 - 100 Days after TP

: Round **Bulb Shape** : Red **Bulb Color Bulb Weight** : 100 - 110 gm Season : Kharif

: Good Big Size, Very Attractive Color, Very Remarks

Firm for Fresh



PINKY

Days of Maturity : 90 - 100 Days after TP

Bulb Shape : Flat Globe **Bulb Color** : Pink **Bulb Weight** : 100 - 110 gm Season : Kharif & Rabi Season

Remarks : After Harvest Skin Becomes Dry Immediately,

Fresh Market



SWEET CORN

GOLDY

Plant Height : 180 - 200 cms Days of Maturity: 70 - 75 Days Cob Length : 22-25 cms

: Attractive Yellow Color Cob Remarks



RESEARCH HYBRID COTTON

MODIJI BG II

Suitable for Rainfed & Irrigated Conditions
Big Ball (6 - 6.25 gm) with Chain Bearing
Highest Production in Least Time (135 - 140 Days)
Early Hybrid: Escape PBW Infestation
Tolerant to Sucking Pest
Easy Picking



RESEARCH HYBRID COTTON

KARTAVYA 2 IN 1 BG II

Vigorous Plant with 1 - 3 Monopodia
Good Monopodia Length (i.e. Parallel to Main Shoot)
Widely Adopted Rough & Tough Hybrid
Suitable for Irrigated & Non-irrigated Soil
Hairy Leaves Make it Highly Tolerant to Sucking Pest
Medium Big Size Balls (5.5 - 6 gm)
Easy Picking



RESEARCH HYBRID COTTON

GALAXY BGII

Sturdy Vigorous Plant with 1-3 Monopodia Big Ball (6.5 to 7 gm) Suitable for Rainfed & Irrigated Condition Very Easy Picking Very High Yielding



RESEARCH HYBRID BAJRA

KARTAVYA - 811

Matures in 75 - 80 Days
Long & Compact Earhead
8 - 10 Tillering, Tall Plant with Increased Lodging Tolerance
Excellent Fodder & Grain Yield
Suitable for Kharif & Summer Seasons
Tolerant to Downy Mildew, Rust & Smut



RESEARCH HYBRID BAJRA

KARTAVYA - 812

It Takes 75 - 80 Days to Maturity
Height of Plant 6 - 7 Feet
Long & Compact Earhead
High Yielding & Delicious Taste
Produce Good Quality of Green Fodder
Tolerant to Down Mildew Disease
Dual Purpose Hybrid Grain As Well As Fodder
Suitable for Both Seasons



RESEARCH HYBRID MAIZE

KARTAVYA - 2212

High Yielding Hybrid of Kharif & Rabi Seasons
Unique Plant Structure that Makes it to Respond Higher Populations
Big Cobs & Highest Shelling Percentage (83 - 85%)
Semi Dent Grain with Excellent Tip Filling, Orange & Shiny Seeds
Widely Adopted for All Maize Growing Area
Well Suited for Fodder



RESEARCH HYBRID MAIZE

KARTAVYA - 525

Mature in 90 - 100 Days in Kharif & 115 - 120 Days in Rabi
Tolerant to Drought Condition & Diseases
Semi Dent Yellow Orange Colored Grain
Widely Adopted Hybrid (i.e. Suitable for All Maize Growing Area)
Suitable for Low Management Conditions
Kartavya Research Hybrid Maize



RESEARCH HYBRID MAIZE

KARTAVYA - 757

Matures in 100 - 105 Days in Kharif & 120 - 125 Days in Rabi Season
Average Heighted Hybrid Plant Having Long Broad Leaves
There are 14 -16 Rows / Cob & 40- 45 Grains in Each Row
Cobs of This Hybrid are Longest, Attractive & Grow at Equal Height
A High Yielding White Hybrid
Semi Dent-shining White Granis
Excellent for Roti Making



HYBRID MULTI CUT FORAGE WITH HIGH NUTRIENTS

MILKY

More Number of Cut (i.e. 5 - 7 Fodder Available at All Time)
More Palatable & Digestible Hence Animals Like to Eat A Lot
More Protein (15 - 17%) & Other Nutrients
Increase Milk Production & Milk Fat Percentage



HYBRID MULTI CUT FORAGE WITH HIGH SUGAR & NUTRIENTS

SWEETY

More Sweetness, Soft & Juicy Stem Fodder

More Height So More Green Fodder

First Cutting in 65 - 70 Days & Second in 50 - 55 Days

More Sweet (16 - 18%) & More Protein Percentage

Due to Its Sweetness, Palatability & Softness Animals Like to Eat A Lot

& Produce More Milk

Increases Fat Percentage of Milk

Very High Yielding Variety with Quality Fodder



RESEARCH SESAMUM

KARTAVYA - 21

Plant Habit: Nranched Plants

Plant Height: 90-95 cm

Suitable for Monsoon, Semi-Rabi & Summer Cultivation

Capsule Setting from Base of the Plants At Close Interval Milky White Flower at Opening Stage with Dark Green Foliage

Milky White Medium Bold Seeds

Oil Content: 50 to 51 %

High Yield Potential Variety, Hence it Requires Intensive Care for the

Nutrient & Better Agronomical Practices



RESEARCH SESAMUM

KARTAVYA - 22

Plant Habit : Single Branched Plant Height : 90-95 cm

Suitable for Monsoon & Summer Cultivation

Capsule Setting from Base of the Plants At Close Interval

with Circular 6 Capsule Pearl White Bold Seeds Oil Content: 50 to 51 %

High Yield Potential Variety, Hence it Requires Intensive Care for the

Nutrient & Better Agronomical Practices



RESEARCH GREEN GRAM

KARTAVYA - 41

Plant Height: 60-65 cms

Day to Flowering: 35-40 Days

Maturity Days: 70-80 Days

Plant Growth Habit: Semi Spreading

Pod Length: Long 8-10 cms with 14-16 Grains Per Pod Seed Color: Shining Green with Glossy Bold Grains

Remarks: Resistant Against Yellow Mozaic Virus Disease, Bold Grain

Size with High Yielding, Suitable in Kharif & Summer Season



RESEARCH GREEN GRAM

KARTAVYA - 45

Plant Height: 55 - 60 cms

Day to Flowering: 35 - 40 Days

Maturity Days: 65 - 70 Days

Plant Growth Habit: Semi Errect

Pod Length: Long 8-10 cms with 12-13 Grains Per Pod Seed Color: Shining Green with Glossy Bold Grains

Remarks: Resistant Against Yellow Mozaic Virus Disease, Bold Grain

Size with High Yielding, More Suitable for Summer Only



RESEARCH BLACK GRAM

KARTAVYA - 07

Plant Height: Medium (45 - 60 cms)
Day to Flowering: Early 35 - 40 Days
Maturity Days: 65 - 70 Days
Plant Growth Habit: Determinate

Pod Length: Long 5-6 cms with 6-8 Grains Per Pod Seed Color: Drum Shaped, Bold, Blackish Shiny Seeds

Remarks: Semi Spreading Type, Smooth Poded High Yielding Variety



RESEARCH BLACK GRAM

KARTAVYA - 75

Plant Height : Medium (45 - 60 cms) Day to Flowering : Early 35 - 40 Days

Maturity Days: 65 - 70 Days

Plant Growth Habit : Errect Growth Habit

Pod Length: Long 5-6 cms with 6-8 Grains Per Pod Seed Color: Drum Shaped, Dull Blackish Bold Seeds Remarks: Errect Type, High Yielding Early Variety



RESEARCH CUMIN

KARTAVYA SUPERB

Mature in 100 - 110 Days
Good Height with More Branches / Plant
Dark Green Plant with Spreading Type Plant
3-5 Primary Branches / Plant with Very Good Plant Height
Very Bold & Attractive Seeds
Highly Resistant to Wilt Disease
Very High Yielding Variety



RESEARCH CUMIN

KARTAVYA - 5

Mature in 100 - 110 Days

Good Height with More Branches / Plant

Dark Green Plant

Flower and Grains Comes in 3 Sequences

4-6 Primary Branches / Plant with Very Good Plant Height

Spreading Plant Type, Hence Very Low Seed Rate Required, i.e 3-4 kg / acre

Very Bold & Attractive Seeds

Highly Resistant to Wilt Disease

Very High Yielding Variety



RESEARCH CORIANDER

KARTAVYA SUVARNA

Mature in 105-110 Days
Open and More Branches Per Plant

Big Size, Yellow Color Bolded Seeds Yieled: 8-10 qtl / Acre

Grain Purpose Variety
Diseases Tolerant Variety



RESEARCH CORIANDER

KARTAVYA SUVARNA GOLD

Mature in 105-110 Days

Open and More Sub Branches Per Plant

Uniform, Oblong Size Seeds, Yellow Color Seeds, More Market Price

Yieled: 7-9 qtl / Acre

Grain Purpose Variety

Diseases Tolerant Variety



RESEARCH GRAM

KARTAVYA UMANG

Suitable for Rainfed and Irrigated Area

Maturity Days: 95 - 100 Days Plant Height: 35 - 40 cms Plant Type: Semi Errect

Pod Size: Large, 2-3 Seeds Per Pod

Seed Size, Shape & Color: Large, Owls Head, Yellow Color

Remark: Bold Seeds, Attractive Yellow Color High Yielding Variety,

Moderately Wilt and Stunt Disease Resistance



RESEARCH GRAM

KARTAVYA UMANG - 5

Suitable for Irrigated Area Maturity Days: 100 - 105 Days Plant Height: 45 - 50 cms Plant Type: Semi Errect

Pod Size: Medium, 1-2 Seeds Per Pod

Seed Size, Shape & Color: Medium, Angular, Brown Color Seed Remark: Moderately Wilt, Stunt, Root, Blight Resistant, Medium Size

High Yielding Variety



RESEARCH WHEAT

KARTAVYA - 301

Semi Errect Growth Habit

Semi Dwarf Variety Type (90 - 100 cms)

Mote Tillers Per Plant (9 - 12 / plant)

Spike Length is > 12 cms, Which Contains 22 - 24 Spikelets

Each Spike Contains 68 - 70 Seeds

Grain is Amber in Color, Hard in Texture, Ovate in Shape & Bold in Size

This Variety is Good for Roti Making Protein Content: 11.5 - 12.5 gm

Resistant to Stem Rust



RESEARCH WHEAT

KARTAVYA - 302

Attractive Compact Plant Type with Good Tillers

It is Dwarf Type (i.e. 67 - 82 cms)

Medium Maturity Variety (i.e. 100 - 105 Days)

Medium Size Spike Length

Grain is Amber in Color, Hard in Texture, Ovate Shape Fetch High Market

Its High Yielding Variety with Short Time

This Variety is Good for Roti Making

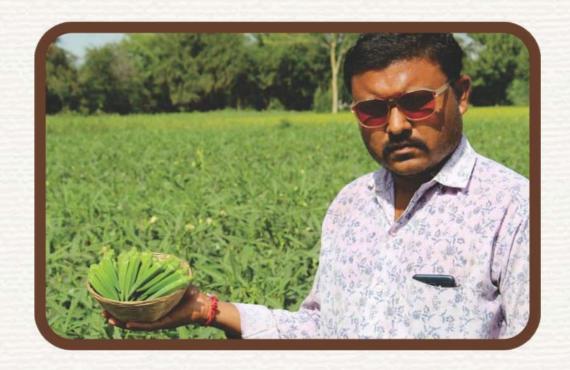
In This Variety Higher Protein, Iron & Zinc Content















WHY KARTAVYA SEEDS?

- Genetically Pure Seeds
- · Produces More Yield
- · Safe & Disease Free Crop
- · Pest & Disease Resistant
- · Environmentally Tolerant Crop
- · Robust Plant with Continuous Flowering
- · Suitable for All Soil Types
- Prompt After Sales Services





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